**Trapp Connect** Launches *FiberConnect* High Speed Internet for Businesses and Commercial Properties in Phoenix

## Blended bandwidth Internet promises fast, ultra-reliable connectivity

**Scottsdale, AZ. – February 21, 2013**– Scottsdale-based Trapp Connect, <u>trappconnect.com</u>, is proud to announce the launch of *FiberConnect*, an affordable, super-fast and ultra-reliable Internet service for business with speeds up to 100 times faster than current ISP's. In contrast to other tech companies offerings, *FiberConnect* is available to local businesses today. The service provides the advantages of super-fast internet plus a 100% network uptime guarantee made possible through multiple carriers and redundant infrastructure.

Previously available only to data centers, Trapp Connect's ground-breaking, *FiberConnect* blended bandwidth Internet is now being offered to Fortune 500 companies, net-centric businesses looking for reliable high-speed internet, and building owners who seek to add smart building technologies to their properties. Customers will gain ready access to the super-fast, redundant and affordable IT infrastructure that today's net-centric businesses crave. By offering blended bandwidth internet services as an amenity, building owners gain a competitive advantage over commercial properties that have poor or mediocre connectivity.

"Performance, reliability and data security are the top concerns of companies doing business on the Internet," said David Trapp, CEO, Trapp Corp. *"FiberConnect* improves on all three. Now you have multiple Tier 1 carriers simultaneously connected to your business to ensure the best possible internet experience."

The new service leverages carrier class network architecture, route optimization, advanced data security, and a blend of multiple Tier 1 carriers to reduce latency and make possible a 100% network uptime guarantee with download speeds up to 10 GB/s. Fast, reliable, and redundant service from *FiberConnect* gives business customers the flexibility to withstand carrier outages or performance problems by automatically adapting to changes in the Internet.

"*FiberConnect* is a major step forward from what traditional data centers have offered in the past for bandwidth," stated Cody Engilman," Director of Sales and Marketing, Trapp Connect. "We are pleased to bring high-speed, reliable Internet directly to companies and facilities outside of the commercial data center."

## **About Trapp Connect**

Trapp Connect, a sister company to Trapp Online, brings improved Internet reliability, performance and security to companies around the world. Customers enjoy easy-to-manage, constant Internet connectivity and mind-blowing 24/7 support and monitoring from an experienced US-based team with a level of technical expertise that is above the typical ISP or data center. Learn more at trappconnect.com, or call 1-877-903-1670.

## **About Trapp Online**

Trapp Online provides online hosting solutions for application service providers and small to midsized businesses around the world. The company's custom, dedicated, IT and application hosting services create a better overall Cloud experience for business. Customers love their US-based support team, available 24/7 via live chat, e-mail, or phone. Visit <u>community.trapponline.com</u> for Trapp Online Updates or call 1-877-942-2568.

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